

Daniel Burrus

KEYNOTE INTRODUCTION

GLOBAL FUTURIST | STRATEGIC ADVISOR | BEST-SELLING AUTHOR



Daniel Burrus is considered one of the world's leading technology forecasters and innovation experts. He is the CEO of Burrus Research, a research and consulting firm that monitors global advances in technology-driven trends to help clients profit from technological, social and business forces that are converging to create enormous, untapped opportunities.

Over the past thirty years, he has established a worldwide reputation for his exceptional record of accurately predicting the future of technological change and its direct impact on the business world.

He is a strategic advisor to executives from Fortune 500 companies, helping them to develop game-changing strategies based on his proven methodologies for capitalizing on technology innovations and their future impact. His client list includes companies such as GE, American Express, Google, Toshiba, Procter & Gamble, Honda, ExxonMobil, and IBM.

He is the author of seven books, including The New York Times and The Wall Street Journal bestseller **Flash Foresight**, as well as the highly acclaimed Technotrends. His latest book, **The Anticipatory Organization: Turn Disruption and Change Into Opportunity and Advantage**, is an Amazon #1 Hot New Release for Business Planning and Forecasting. Burrus is also a featured writer with millions of weekly readers on the topics of innovation, change and the future.

He has been the featured subject of several PBS television specials and has appeared on networks such as **CNN**, **Fox Business**, and **Bloomberg**, and is quoted in and writes for a variety of publications, including *Harvard Business Review*, *The Wall Street Journal*, *Financial Times*, *Fortune*, and *Forbes*.

He is a highly innovative entrepreneur who has founded and managed six businesses, three of which were national leaders in the United States in the first year.

The New York Times has referred to him as one of the top three business gurus.

Would you please help me welcome Daniel Burrus.

Please Note: The introduction of a speaker is vital to setting the stage and tone for the presentation. To maximize Dan's contribution to your group, please review this introduction before the program.