

Daniel Burrus

# PARTIAL CLIENT LIST

RESEARCH | CONSULTING | SPEAKING | TRAINING



## FORTUNE 500

3M  
Abbott Laboratories  
ACUITY  
AECOM  
American Express  
Amgen  
Arrow Electronics  
AT&T  
BASF  
BP Global  
Chevron  
Cisco  
Citibank  
Deere  
Dell

Deloitte  
Dow Chemical  
Duke Energy  
DuPont  
Eaton  
eBay  
Express Scripts  
ExxonMobil  
FedEx  
Fidelity Investments  
First Data  
General Dynamics  
General Electric  
General Mills  
Google

Harris Corp.  
Hewlett Packard  
Hilton  
Honda  
Honeywell  
IBM  
Johnson Controls  
JPMorgan Chase  
Lockheed Martin  
Merck & Company  
Merrill Lynch  
MetLife  
Microsoft  
Motorola  
NBC Universal

NCR  
Nestle  
New York Life Insurance  
Northwestern Mutual  
Oracle  
Philip Morris  
PricewaterhouseCoopers  
Procter & Gamble  
Raytheon  
SAP  
State Farm  
Verizon  
Wells Fargo  
Whirlpool  
Xerox

## COMPUTERS | SOFTWARE

Alorica  
Autodesk  
CDW  
Check Point  
Cisco Systems  
Cognizant  
Compuware  
CompTIA

ConnectWise  
CoreLogic  
Dell  
Epson  
Fujitsu  
Google  
Harris Corp.  
Help Desk International

Hewlett Packard  
Honeywell  
HP Enterprise Services  
IBM  
Intergraph  
Lexmark  
Microsoft  
NCR

Oracle  
Paypal  
Progress Software  
SAP  
Symbol Technologies  
Teradata  
Toshiba  
Unisys !

## TELECOMMUNICATIONS

ACUTA  
Alcatel Lucent  
AT&T  
Bell Canada  
Cintel  
Comcast Cable  
Entel  
InterCall

IWCE  
Motorola  
National Rural  
Telecommunications  
Cooperative  
MTN Group Limited  
NCTA

Nokia  
Oregon  
Telecommunications  
Association  
Society of Cable  
Telecommunication  
Engineers

SingTel  
Sprint  
Technicolor  
Univision Communications  
Verizon  
Vodafone  
Zain

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GLOBAL FUTURIST | STRATEGIC ADVISOR | BEST-SELLING AUTHOR

## FINANCIAL

Accenture	Deloitte	Fiserv	Navy Federal Credit Union
AgFirst Farm Credit Bank	Discover	Institute of Internal Auditors	Northwestern Mutual
American Express	Dun & Bradstreet	INVESCO	PricewaterhouseCoopers
Baker Tilly	DWS Investments	JPMorgan Chase Bank	Principal Financial Group
Bank Administration Institute	Equifax	KPMG	SEI Investments
BMO-Harris Bank	Ernst & Young	MasterCard	TransUnion
CitiBank	Fidelity Investments	Merrill Lynch	VISA
CoBank	Financial Executives Institute	Mortgage Bankers Association of America	Wells Fargo
CUNA	First Data		Western Union

## HEALTHCARE | PHARMACEUTICALS

Abbott Laboratories	Baxter Healthcare	Distributors Assoc.	Premier Healthcare
American Academy of Ophthalmology	bioMerieux	Healthcare Management Association	Sacred Heart Health System
American Assoc. for Physician Leadership	Capital BlueCross	Kaiser Permanente	S.C. Johnson & Sons
American Hospital Association	Consumer Healthcare Products Association	Mercy Health System	St. Jude Children's Research Hospital
American Medical Group Association	Dental Trade Alliance	Mayo Clinic	Society for Critical Care Medicine
American Lung Association	Express Scripts	Merck & Company	Sun Health Corporation
American Organization of Nurse Executives	GlaxoSmithKline	Metropolitan Chicago Healthcare Council	TELUS
Amgen	Healthcare Distribution Alliance	Miracle Ear	Texas Rehabilitation Commission
Bausch & Lomb	Healthcare Financial Management Assoc.	Missouri Hospital Association	Vizient
	Healthcare Industry	Novartis	

## INSURANCE | SALES

ACUITY	Direct Selling Association	Realtors	State Farm
ACORD	GE Capital	New York Life	Thrivent Financial for Lutherans
Anthem Blue Cross & Blue Shield	JM Family Enterprises	Northwestern Mutual	Travelers Companies
Capital BlueCross	Massachusetts Mutual Financial Group	Property Casualty Insurers Association of America	Zurich Insurance Group
Century 21	MetLife Auto and Home	Protective Life	
CIGNA	Million Dollar Round Table	SAFECO Insurance Company	
Direct Marketing Assoc.	National Association of		



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## CONSUMER PRODUCTS

3M	eBay	Lenox	Toshiba
American Pet Products Association	GE Appliances	Lexus	Trane
Avon Canada, Inc.	Hallmark Inc.	MillerCoors	Underwriters Laboratories
BASF	Honda	Newell Rubbermaid	Varilux
Disney Consumer Products	International Housewares Association	Procter & Gamble	Volvo
DOWCO	Kohl's Department Stores	Rayovac	Whirlpool
Kodak	Lands' End	S.C. Johnson & Sons	

## FOOD | AGRICULTURE

Agricultural Retailers Assoc.	Deere & Company	Turf	Association
American Farm Bureau Federation	Folgers Coffee Company	Kellogg's	Nestle
American Feed Industries Association	Food & Consumer Products of Canada	Land 'O' Lakes	Philip Morris
Cadbury	General Mills	Micro Beef Technologies	Pfizer
Cargill	Growmark, Inc.	Monsanto	Pillsbury
ConAgra Foods	Ingredion	National Grocers Association	Quaker
Countrymark	International Deli/Dairy/Bakery Association	National Livestock and Meat Board	Sara Lee
	John Deere Agriculture & Association	National Products	Seagrams
			Sonic

## UTILITIES

Alliant Energy	National Rural Electric Coop Association	Sempra Energy Utilities	Managers
American Gas Association	PennWell Corporation	Southern California Edison	Water Quality Association
Dairyland Power	Propane Gas Assoc of Canada	Southern Company	We Energies
Dayton Power and Light	Rural Electrification Administration	Tampa Bay Water	Western Energy Institute
Duke Energy	San Diego Gas & Electric	Telvent	Xcel Energy
Edison Electric		Trans Canada Pipeline	
Gulf Power Company		Utilimetrics	
IEEE PES Power & Energy		Utilities Purchasing	

## GOVERNMENT | LEADERSHIP

Air Force Quality Institute	Economica SGPS	Hong Kong Management Association	US Air Force
American Chamber of Commerce Executives	Conference	National Center for State Courts	US Department of Defense
Bestseller PR AB	Entrepreneur of the Year	Social Security Administration	US Secret Service
Business Leadership Summit	Expogestion	The Executive Committee	
Department of Defense	FOSE		
	Global Entrepreneurial Conference		