

Daniel Burrus

# ABOUT DANIEL BURRUS

GLOBAL FUTURIST | STRATEGIC ADVISOR | BEST-SELLING AUTHOR



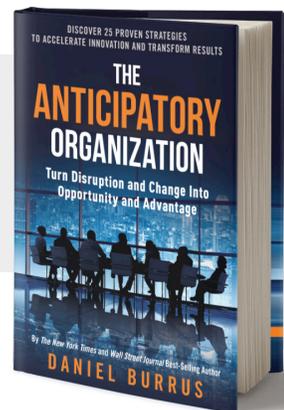
**Daniel Burrus is considered one of the World's Leading Futurists on Global Trends and Innovation. *The New York Times* has referred to him as one of the top three business gurus in the highest demand as a speaker.**

He has delivered over 2,800 keynote speeches worldwide, and is a strategic advisor to executives from Fortune 500 companies, helping them to develop game-changing strategies based on his proven methodologies for capitalizing on technology innovations and their future impact. His client list includes companies such as Microsoft, GE, American Express, Google, Deloitte, Procter & Gamble, Honda, and IBM.

Burrus is also a featured writer with millions of monthly readers on the topics of innovation, change and the future for *CNBC*, *Huffington Post*, and *Wired Magazine* to name a few.

He is the author of seven books, including the *New York Times* and *Wall Street Journal* best-seller *Flash Foresight*, as well as the international best-seller *Technotrends*.

His latest book, *The Anticipatory Organization: Turn Disruption and Change Into Opportunity and Advantage* (2017), is an Amazon #1 Hot New Release for Business



He has been the featured subject of several PBS television specials and has appeared on networks such as CNN, Fox Business, and Bloomberg, and is quoted in a variety of publications, including *Harvard Business Review*, *The Wall Street Journal*, *Financial Times*, *Fortune*, and *Forbes*.

Burrus is an innovative entrepreneur who has founded six businesses, four of which were national leaders in the United States in the first year. He is the CEO of Burrus Research, a research and consulting firm that monitors global advancements in technology-driven trends to help clients profit from technological, social and business forces that are converging to create enormous, untapped opportunities.

His accurate predictions date back to the early 1980s, when he became the first and only futurist to accurately identify the twenty technologies that would become the driving force of business and economic change for decades to come. Since then, he has continued to establish a worldwide reputation for his exceptional record of predicting the future of technology-driven change and its direct impact on the business world.