



# FUTURIST

## STRATEGIC ADVISOR

### BEST-SELLING AUTHOR

## Daniel Burrus

Daniel Burrus has given over 2,800 keynote addresses that motivate and inspire audiences to take positive actions based on his breakthrough insights. Every talk he gives is customized to your industry and your organization with content that is always extremely timely, motivating, actionable and focused on turning rapid change into competitive advantages. Perhaps that's why the majority of his clients invite him back to speak again and again.

## Delivered by One of the World's Leading Technology Forecasters and Business Strategists

- World-famous for his 30+ year record of accurately predicting the future of technological change and its direct impact on the business world.
- Author of six books, including *The New York Times* and *Wall Street Journal* best-seller *Flash Foresight: How To See the Invisible and Do The Impossible*.
- Named by The New York Times as one of America's top three business "gurus" in the highest demand as a speaker.
- A strategic advisor to leaders from Fortune 500 companies including IBM, American Express, Toshiba and Disney.
- A featured blogger on the topics of innovation, change and the future for *CNBC*, *Huffington Post*, *Examiner* and *Wired Magazine*.

## Recent Work



When IBM launched IBM Global Business Services with their top 40 industry experts to plan a game-changing future for IBM, the only outside resource they used was Daniel Burrus.

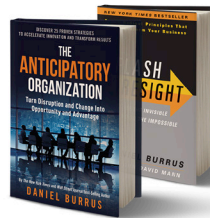


When Vodafone launched its Global Mobile Enterprise service to Fortune 200 companies, they chose Daniel Burrus to deliver the message to C-level executives in multiple national events.



When Deloitte gathered leaders from China and SE Asia for a major forecasting event, they chose Daniel Burrus. Based on the success of that event, Deloitte has changed their industry-forecasting model to incorporate Burrus' Hard-Trend methodology.

## Best-Selling Author



He is the author of seven books, including The New York Times and Wall Street Journal best-seller *Flash Foresight*, as well as the international best-seller Technotrends. His latest book, *The Anticipatory Organization: Turn Disruption and Change Into Opportunity and Advantage* (2017), is an Amazon #1 Hot New Release for Business.

## Daniel Burrus' Keynote Topics:

- **The Anticipatory Organization: A Proven Model to Predict Change & Create Extraordinary Results**
- **Accelerating Growth: Leading With Strategic Foresight and Certainty**
- **Leading With Strategic Foresight and Certainty**
- **Business Process Transformation: The Big Ideas That Are Changing Everything**
- **Accelerating Innovation: Using Hard Trends and Exponential Technology**
- **Using Hard Trends to Turn Disruption and Change Into Opportunity and Advantage**
- **Transforming Retail With Strategic Foresight and Certainty**
- **Transforming Healthcare With Technology-Enabled Innovation**

## TESTIMONIALS

"A 'must-hear' presentation." – Steven A. Ballmer, CEO, Microsoft

"By applying the principles in your presentation and *Flash Foresight* to our business, in less than a year we have been able to double our revenues and increase the value of our company by a factor of four, and we feel the biggest impact is yet to come." – Arni Bellini, CEO, Connectwise

"It came as no surprise that you were rated the top speaker in our audience evaluations. Your unique blend of wit and insight awakened all of us to the need to develop the knowledge network necessary to move to a 21st Century mindset." – Robert Howe, Vice President, IBM

"Thank you for the obvious time and effort you put into customizing your talk to our culture and needs instead of delivering a 'canned' speech. It will be difficult to find a speaker of your caliber next year." – Barbara Mauntler, Director, St. Vincent Medical Center

## Partial List of Clients

